

# SUN VILLAGE ADVERTISING

17300 Sun Village Pkwy Surprise AZ | (623)546-8693 Activities Office

Give us a call or stop by the office to get you started!



**Newsletter • Event Magazine • Digital**

**Targeted Marketing** Let us help you reach your advertising potential!

**NEWSLETTER:** serves as the official voice of the Activities Office in the Sun Village Community. It is strictly an **entertainment only newsletter and guide** for the events happening in the community within a 3-month span. Content is provided by the Lifestyle Director for the benefit of the residents and other event attendees. Due to the number of events held, many from surrounding communities pick up copies of the newsletters as well.

**PUBLICATION FREQUENCY:** 9 times per year; double issues are April-May, June-July, and August-September. Single issues begin in the new season starting in October and running through March.

**EVENT MAGAZINE (EVENT GUIDE):** This magazine is also a print and digital online publication, making its debut each year in October at the 'Season Premier', a sold-out event premiering the communities brand new season of events in conjunction with a video presentation.

**PUBLICATION FREQUENCY:** once-yearly, highlighting the full schedule of events of the new season October-April. The highly coveted publication is used by residents to plan ticket purchase and event attendance throughout the season.

With the winning combination of either size of your ad in both publications, your message will reach all of our residents whether year-round or snowbirds. You may also choose to have a direct link from the on-line publication to your website at no cost. Additionally, due to the high volume of events held, many non-residents out of the community also pick up copies of our newsletter. Our residents are eager to share the newsletter with friends and relatives outside of Sun Village.

*\*\*Only licensed contractors may advertise and ad must include their license number preceded by "ROC."*

<b>ALL ADS MUST BE PAID FOR IN FULL PRIOR TO PUBLICATION</b>		
<b>NEWSLETTER AD SIZE</b>	<b>PRICE PER ISSUE</b>	<b>FULL YEAR SUBSCRIPTION</b>
FULL PAGE	\$275	\$2,100 (paid in advance, \$233.33 per month)
HALF PAGE	\$200	\$1,600 (paid in advance, \$180 per month)
<b>EVENT MAGAZINE AD</b>	<b>PRICE</b>	<div style="text-align: right; font-size: 2em; font-weight: bold; color: red;">SAVE 10%</div> <p style="text-align: center; font-weight: bold; color: blue;">RAFFLE HELD FOR AD PLACEMENT ADS GO ON SALE IN JUNE</p> <p style="text-align: center; font-weight: bold; color: blue;">EMAIL NOTIFICATION WILL BE SENT JUNE 1 WITH ADDITIONAL DETAILS</p> <p style="text-align: center; color: red; font-style: italic;">Ads not submitted or paid for by due date will be canceled</p>
BACK PAGE	<b>\$400</b>	
INSIDE BACK PAGE	<b>\$350</b>	
FIRST AD INSIDE	<b>\$350</b>	
ALL OTHERS	<b>\$300</b>	
<p><b>ALL ADS ARE FULL COLOR AND MUST BE PROFESSIONALLY DESIGNED.</b></p> <p><b>AD SIZE:</b> 8"x10" for full page, 8"x5.25" for half page ads.</p> <p><b>DUE DATE:</b> The 15th of the month PRIOR to publication. (e.g., due Dec 15 for inclusion in Jan newsletter)</p> <p><b>FILE SUBMISSION:</b> Via email only. PDF in exact size, outlined fonts and no crop marks. Final ad submission may be subject to approval and guidelines, and may be modified.</p>		